

BSc (Hons)

Business and Healthcare Management

Key Features

- Discover first and the business side of healthcare environments
- Develop business strategies with professionals in the field
- Participate in major projects within business and healthcare

UCAS codes	3 years - NN81
	4 years foundation - N1N8
Full course info	london.aru.ac.uk/courses
Fees per annum:	Home: £9,535
	International: £16,700
Location	London



About this course

Realising your dreams has never been easier. Whether you want to work within the public or private healthcare sector, or set out as an entrepreneur, studying on our Business and Healthcare Management course will impart the knowledge and employability skills that can fast-track you onto the healthcare landscape.

This course will provide you with a range of opportunities to develop the attitudes, abilities and competencies needed to work in a health and social care environment, both home and international. The course will also encourage entrepreneurship as you will have opportunities to develop the skills required to analyse complex contemporary business and healthcare organisations. Business analysis is a critical factor in determining organisational options as it forms the basis for negotiating, planning and execution to deliver on organisational goals.

Employers from the healthcare sector have been directly involved in the design and development of this course. Collaborations with these sector partners are used to explore those skill sets that employers are most interested in and to constantly ensure they are embedded within the delivery of the course. You will also benefit from lecturers who have significant experience across the industry. On successful completion of this course, you might choose to move onto our postgraduate studies, such as our Master of Business Administration (MBA) - Health and Social Care

Year 2

- Innovation and Entrepreneurship in Healthcare
- Managing Human Resources
- Principles and Practice of Marketing
- Principles of Health Informatics
- Sustainability in Career Development

Year 3

- Contemporary Issues in Healthcare
- Executing Business Strategy
- Leadership and Change Management
- Undergraduate Major Project (Healthcare)

Careers

During your studies, there will be the opportunity to participate in the Employability Scheme with the specific objective of enhancing your future employment prospects. This includes CV workshops, interview techniques, career counselling and visits from prospective employers.

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Career routes

- Community Development Worker
- Health Service Manager
- Medical Sales Manager
- Healthcare Manager
- Healthcare Recruitment

Modules

Foundation Year

- Research Skills
- Data Skills
- Communication Skills
- Professional Development Skills

Year 1

- The Health and Social Care Environment
- Academic and Professional Skills
- Managing Quality in Health and Social Care
- Business Finance